

# The Link

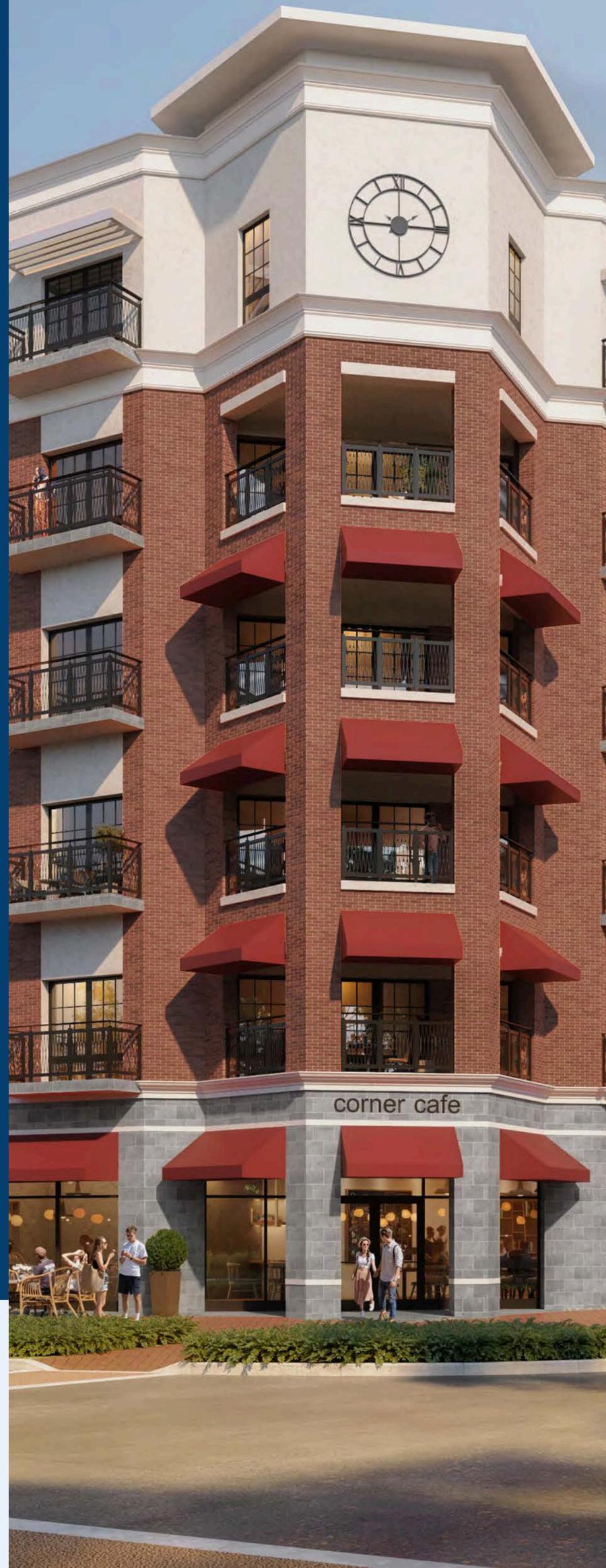
From the beginning, The Link has been guided by one principle: Harrisonburg's growth should reflect community input, align with the Downtown 2040 Plan, and strengthen the heart of the city.

After months of public meetings, we submitted a revised, binding proffer statement that makes meaningful changes to the project.

**The revised proposal reflects direct community input and binding commitments. It reduces scale, rebalances housing types, contributes the maximum allowable affordable housing funding, and strengthens infrastructure.**

For more information, visit  
[bit.ly/thelink-hburg](https://bit.ly/thelink-hburg)

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learn more!*



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**What's changed?** Check out the updates to the proposal below:

## Reduced Project Scale

- Maximum 250 residential units
- Maximum 555 bedrooms
- Fifth and sixth floors stepped back along South Main and South Liberty Streets to reduce visual impact

## More Balanced Housing Unit Mix

- Minimum 110 studios and one-bedroom apartments
- Maximum 85 four-bedroom apartments

## Street & Pedestrian Improvements

- Public extension of Paul Street with sidewalks on both sides
- New pedestrian connections
- \$30,000 contribution toward neighborhood traffic calming
- Public park-like environment on Paul St

## Affordable Housing Contribution

- \$93,738 committed to the city's Affordable Housing Fund
- Highest amount permitted under City guidelines

## Strengthened Downtown Infrastructure

- 480 structured parking spaces
- Up to 65 public/city subsidized spaces
- 14 EV charging stations and 136 total bike spaces.
- \$30,000 for permit parking enforcement

## Economic & Community Impact

- Up to 5,000 sq ft of retail
- \$600,000+ annually in tax revenue
- Private investment of up to \$100M
- Hundreds of new residents within walking distance of local businesses
- \$100,000 Build our Park pledge

